







# EDENWILDE

The vibrant and colourful world of illustration artist and surface designer Lou Jane.

Sustainably made in Australia.





# CONTENTS

About	<a href="#"><u>4</u></a>
Greeting Cards	<a href="#"><u>5</u></a>
Notebooks	<a href="#"><u>11</u></a>
Art Prints	<a href="#"><u>15</u></a>
Eco Statement	<a href="#"><u>22</u></a>
Ordering Info	<a href="#"><u>23</u></a>





## ABOUT

Edenwilde is the vibrant and colourful world of illustration artist and surface designer Lou Jane. Her Australian made eco stationery and art print collections feature birds and botanicals, abstract shapes, and pattern play.

Edenwilde's beautifully designed and made products are proudly printed locally in Australia with a commitment to sustainability practices.

We are dedicated to being an environmentally responsible brand and use 100% post-consumer stocks for our stationery range, 100% virgin fiber sourced from sustainable forests for our prints, and our packaging is also sustainable.

Lou Jane creates with both traditional and digital methods, using gouache and acrylic, experiments with paper cutouts, and also designs digitally.





## CARDS

Wholesale: \$3.00 per unit

RRP: \$6.00

No minimums

- A6 folded size (148mm x 105mm)
- Blank inside
- Eco-printed in Australia
- Beautiful 350gsm silk stock
- 100% post consumer recycled paper
- 100% recycled kraft envelope
- Individually packaged in recyclable sleeves





GREETING CARDS | FATHER'S DAY



YOU'RE RAD DAD  
# D01



BEST DAD EVER  
# D02



LOVE YOU DAD  
# D03



# CHRISTMAS 2021

## GREETING CARDS | CHRISTMAS



CHRISTMAS TREE  
# XMAS01



WHITE DOVE  
# XMAS02



PINK DOVE  
# XMAS03



MERRY CHRISTMAS  
# XMAS04



HAPPY CHRISTMAS  
# XMAS05



CHRISTMAS SHELFIE  
# XMAS06



GREETING CARDS | MORNING SUNSHINE COLLECTION

NEW



BOHO KITCHEN  
# MS01

NEW



CUPS  
# MS02

NEW



MORNING SUNSHINE  
# MS03

GREETING CARDS | HELLO DREAMER COLLECTION



TOGETHER AT LAST  
# HD01



MINI POTS  
# HD02



NIGHT GARDEN  
# HD03



HELLO DREAMER  
# HD04



FLOWER  
# HD05



FOR YOU  
# HD06



## GREETING CARDS | BIRDS & BOTANICALS AND LOVE COLLECTIONS



RAINBOW  
# BB01



LEAVES  
# BB02



POT PLANTS  
# BB03



YELLOW BIRD  
# BB08



MONSTERA  
# BB05



PINK BIRD  
# BB06



TERRACOTTA POT  
# BB07



HEART SHAPED LEAF  
# L01



MY HEART  
# L03



## GREETING CARDS | BIRDS & BOTANICALS COLLECTION



TEA CUP PLANT  
# BB10



HUMMINGBIRD  
# BB11



SWAN  
# BB12



POT PLANT  
# BB13



BLUE BIRD  
# BB14



TEAPOT  
# BB15

## GREETING CARDS | JUNGLE COLLECTION



TOUCAN  
# J01



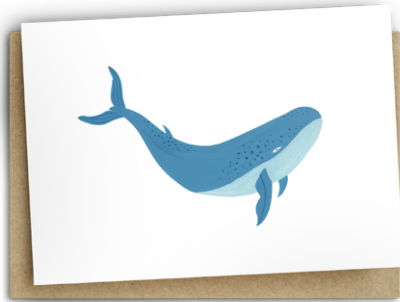
LEOPARD  
# J02



FLAMINGO  
# J03



## GREETING CARDS | WHALE COLLECTION



BLUE WHALE  
# W01



WHALE OF A TIME  
# W02



DEEP IN THE OCEAN  
# W03





## NOTEBOOKS

Wholesale: \$7.50 per unit

RRP: \$15.00

No minimums

- A5 size (148mm x 210mm)
- 40 lined pages
- Eco-printed in Australia
- 100% post consumer recycled stock
- 300gsm cover, 120gsm paper
- Comes with product wrap (pictured above)

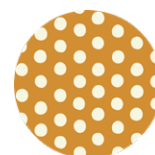


## TOGETHER AT LAST A5 Single Notebook

# N01



100% recycled  
40 lined pages



Dot pattern  
inside cover

## DOT A5 Single Notebook

# N02



100% recycled  
40 lined pages



Grid pattern  
inside cover



## NIGHT GARDEN A5 Single Notebook

# N03



100% recycled  
40 lined pages



Line pattern  
inside cover

## TAKING FLIGHT A5 Single Notebook

# N04



100% recycled  
40 lined pages



Dot pattern  
inside cover



## PRINTS

Size: A5

Wholesale: \$7.50 per unit

RRP: \$15.00

Size: A4, 8x10 inch

Wholesale: \$15.00 per unit

RRP: \$30.00

Size: A3

Wholesale: \$25.00 per unit

RRP: \$50.00

- Giclee printed in Australia
- Bright white 230gsm stock
- 100% virgin fibre sourced from sustainable forests with environmental management system certification
- Ultra smooth finish, acid free with archival inks
- Comes with eco- conscious packaging (backing board, sleeve and branding sticker)





MORNING SUNSHINE  
A5 | A4  
# P32



BOHO KITCHEN  
A5 | A4  
# P33



IVES  
A5 | A4  
# P34



VERA  
A5 | A4  
# P35



BRANCHING OUT  
A5 | A4  
# P36



SUKI  
A5 | A4  
# P37



MORNING TEA  
A5 | A4  
# P38



CUPS  
A5 | A4  
# P39

PRINTS



BIG DREAMS  
A5 | A4 | A3  
# P40



BIG POT  
A5 | A4 | A3  
# P41



BIG FLOWER  
A5 | A4 | A3  
# P42



PEAR  
A5 | A4 | A3  
# P43



## PRINTS



BREATHE  
A4 | A3  
# P01



NIGHT GARDEN  
A4 | A3  
# P02



QUIET MOMENTS  
A4 | A3  
# P03



THE LIVING ROOM  
A5 | A4  
# P04



PLANT SHELFIE  
A5 | A4  
# P05



THE STUDIO  
A5 | A4  
# P06



FLOWER  
A5 | A4 | A3  
# P07



TOGETHER AT LAST (blue)  
A5 | A4 | A3  
# P08



TOGETHER AT LAST (black)  
A5 | A4 | A3  
# P09

## PRINTS



MINI POTS  
A5 | A4 | A3  
# P10



PAINTED POT  
A5 | A4 | A3  
# P11



MOODS 1 (gold)  
8X10"  
# P12



MOODS 2  
8X10"  
# P13



MOODS 3  
8X10"  
# P14



HELLO DREAMER  
8X10"  
# P15



MOODS 1 (pink)  
8X10"  
# P16



MIDNIGHT BLOOMS  
8X10"  
# P17



## PRINTS



RAINBOW  
A4 | A5  
# P18



POT PLANTS  
A4 | A5  
# P19



THE LEAF  
A4 | A5  
# P20



HUMMINGBIRD  
8X10"  
# P21



TEA POT PLANT  
8X10"  
# P22



POT PLANT  
8X10"  
# P23



DEEP IN THE OCEAN  
A4 | A5  
# P24



BLUE WHALE  
A4 | A5  
# P25



WHALE OF A TIME  
A4 | A5  
# P26

## PRINTS



PLAYFUL WHALE  
A4 | A5  
# P27



SEA LIFE  
A4 | A5  
# P28



TOUCAN  
8X10"  
# P29



FLAMINGO  
8X10"  
# P30



LEOPARD  
8X10"  
# P31



# ECO STATEMENT

Our aim is to deliver beautifully designed products made locally and sustainably in Australia. We are a conscious brand and are dedicated to working environmentally with like minded companies.

## CARDS

Our greeting cards are eco-printed in Australia on a beautiful 350gsm silk stock, 100% post consumer recycled paper and come with a 100% recycled kraft envelope.

Our packaging sleeves are made from polypropylene and can be reused, repurposed or recycled (REDCycle). If you would prefer without sleeves please request this in your order.

## NOTEBOOKS

Edenwilde notebooks are beautifully eco-printed in Australia on 100% post consumer stock. The cover is thick 300gsm uncoated and inside 40 lined pages on 120gsm 100% recycled post consumer paper.

Our product wrap is also printed on 100% recycled paper.

## PRINTS

Each print is professionally giclee printed in Australia on a lovely bright white 230gsm stock (100% virgin fiber sourced from sustainable forests with environmental management system certification, ultra smooth finish, acid free with archival inks ensure the print will last).

Our eco- conscious packaging includes gallery quality backing board (700gsm) made from thick boxboard material (100% post consumer waste recycled fibre, FSC certified) and a polypropylene sleeve with resealable flap on the bag side. The bag can be reused, repurposed or recycled (REDCycle).

Our stickers are made from certified sustainable pulp and can also be recycled.



# ORDERING INFO

## **Ordering:**

No minimum orders. Orders can be placed by email. Please list the style code or product name and the quantity for each item.

**Email:** Lou at [hello@edenwildedesign.com](mailto:hello@edenwildedesign.com)

## **Payment:**

Invoices are sent via email once your order has been placed. Payment can be made by credit/eftpos or direct deposit. Once payment has been received stock will be dispatched, usually within 1-3 business days. Some products will be printed to order and may have a 2-4 week turn around period, we'll let you know when to expect them.

## **Shipping:**

Shipping will be calculated once an order has been placed and added to the total order price. We ship via Australia post from our studio in Melbourne, VIC. If you prefer items to be shipped via a particular carrier or account, please inform us upon order and we will do our best to accommodate your preference. Buyer is responsible for shipping charges unless eligible for free shipping, see below.

## **Free Shipping:**

We offer free shipping for orders over \$215 (greeting card only). All other orders receive free shipping over \$400.

## **Returns:**

We do not accept returns. Please report any damage or errors within 3 days of delivery. Missing or damaged merchandise will be replaced accordingly. If a product is not moving off your shelf let us know and we will discuss swapping it over with a different style.

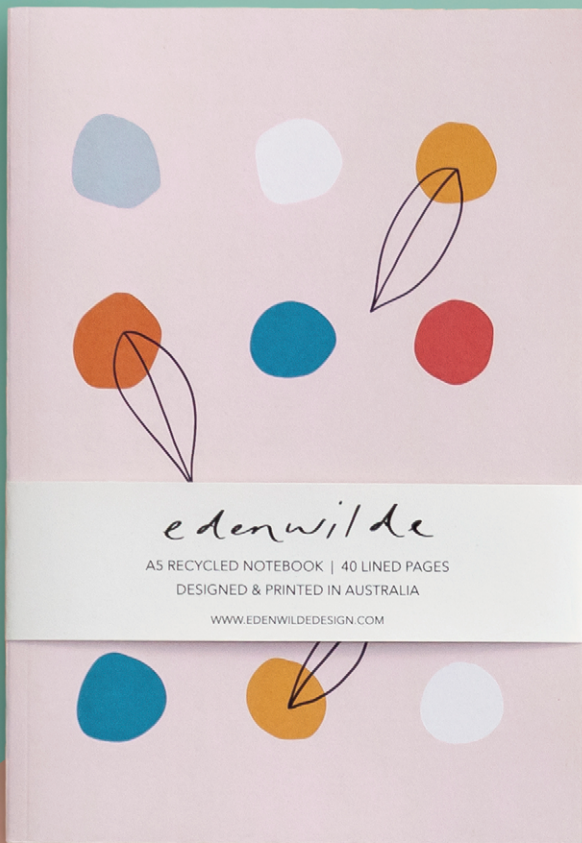
## **Display:**

If you require assistance with displays or need merchandising advice please let us know. We'd love it if you could photograph Edenwilde products in your store so we can share on social media and support your business! We can also email you a social media pack of our images for your content.

## **Copyright:**

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